



# The Funding Module

Investors  
Brochure

We love  
health  
innovation

**MedScaler BV**  
42 Workspace Building  
Schiedamse Vest 154,  
3011 BH Rotterdam



**Nino  
Bellengé**  
CEO



**Robin  
Toorneman**  
COO

## Welcome to MedScaler!

[www.medscaler.com](http://www.medscaler.com)

We are 100% dedicated to scaling MedTech and Digital Health Innovation in the Netherlands and Europe.

We believe in passionate people, and we want to help you shape the future of healthcare.

We're strategic minds with a business sense and a profound understanding of the healthcare system, set out to scale promising health innovations.

We work closely together with our clients and partners, aiming to simplify health market introductions. Our core values are:



### Simple

We remove complexity to help you understand how health systems works. We embrace the energetic pace of startups and scale-ups.



### Affordable

By working highly efficient, and with the right digital tools, we strive to optimize our value at an affordable prize.



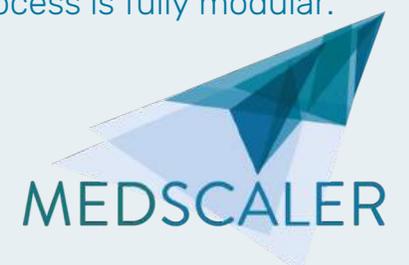
### Validated

Zero assumptions. We validate all insights in our network of innovators, partners and healthcare professionals.



### Transparent

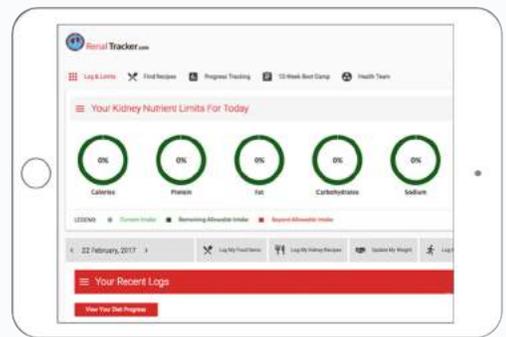
We run lean. We believe in collaborating, interacting and being transparent, each step of the way. Our comprehensive, step-by-step process is fully modular.



# Who we work for

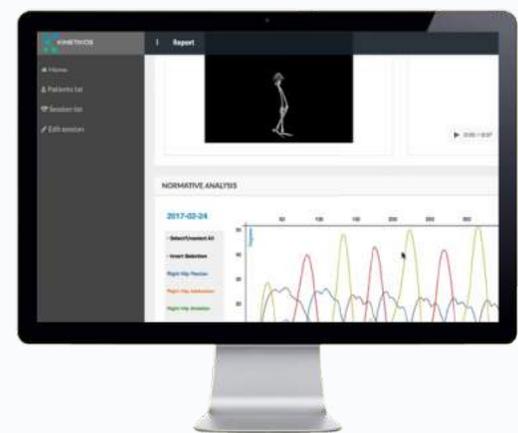


Innovative software or hardware



Aimed at improving health(care)

B2B for professional care organizations



SME's ready to deliver



## The Funding Module

How it works

for investors in medtech and digital health

**MedScaler provides European market entries for SME's in MedTech and Digital Health from all over the world.**

Attracting the right capital can be crucial in this stage of growth. We want to speed-up and improve this process to contribute to a stronger European expansion. Our clients typically have one or several products that have a proven track-record in at least one market and are now ready to enter the European market. Based on your selection criteria, we will make matches that are as relevant as possible so you can increase your deal flow. This service is free of charge for investors.

### Sign up

Sign up and tell us more about yourself. What investments do you seek? What are your indicators during the selection process? We will collect a list of your knock-out criteria and more subtle preferences to get to know you.

### Get matched

We will select the investment candidates with the highest potential for you, based on your criteria. If we think there is a match, we will give you a quick call to confirm this with you.

### Gain insights

No match? No problem. We don't want you to miss a thing and understand you want to be aware of what is going on in the world around you. We will send you a brief overview of the investment candidate. If you still want to meet them, we will make it happen.

### Meet our candidates

After a mutual match has been made, our candidates will visit you for a 60-90 minute pitch. Any questions or topics you want our candidates to specifically prepare for? Just ask us and we will pass on the word.

### Provide feedback

Your expertise as an investor is valuable to the ecosystem. Give back by sharing your feedback on the candidate with us. We will pass it on discretely so our candidates can continue to improve.

**[Any additional questions?  
investors@medscaler.com](mailto:investors@medscaler.com)**

**[Sign up now](#)**

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